



Animals Out of Paper

"The Public Theatre has earned a reputation for presenting Maine's boldest and often most accomplished theatre. In both quality and cost, The Public Theatre continues to be the best theater value in the area, far and away."

-MAINE SUNDAY TELEGRAM

"Sponsoring The Public Theatre enables us to get the word out to the community about Maple Way Dental and also helps support a cultural cornerstone in the twin cities."

-DR. ROSEMARIE G. SHELINE

Maple Way Dental

SEVEN TIME WINNER - BEST THEATRE - *Down East Magazine Readers' Choice Poll*

#1 GEM IN LA

- *Sun Journal Readers' Poll*

FOUR TIME WINNER - BEST THEATRE - *Portland Phoenix Readers' Poll*

Nationally recognized for its artistic excellence and voted "BEST THEATRE IN MAINE" seven years in a row by Down East Magazine's readers' poll, The Public Theatre is a 307 seat professional theatre committed to creating Broadway quality productions for the people of Maine at an affordable price.

Attracting over 16,000 people each season, The Public Theatre's productions are a highlight of the social and cultural life in Central Maine, creating a fun and vibrant city where people want to live, work and play.

At The Public Theatre we believe high quality professional theatre deserves to be experienced by everyone, and we strive to reach the broadest possible audience by keeping our ticket prices affordable. Only at The Public Theatre will you find an exciting selection of contemporary plays featuring the finest professional actors from New York to Los Angeles for a top ticket price of \$35!

Did you know?

- The Public Theatre generates an economic footprint of approximately \$1 million per year. We attract audiences who eat, shop and spend money in Lewiston / Auburn and the majority of our operating costs are invested back into the community.
- The Public Theatre values the artists and technicians that make great theatre happen. Everyone receives fair compensation for their time and effort.
- Approximately 51% of our audience comes from outside of Androscoggin County.
- In 34 seasons, over 395,000 people have attended over 200 productions.
- In the interest of inspiring meaningful learning through the Arts, The Public Theatre's Education Outreach Programs have served almost 147,000 children, educators, and family members through free workshops and steeply discounted Student Matinee tickets for schools, family-friendly performances, and summer theater camps.
- Every year we donate thousands of dollars in tickets to local charitable groups to use in their fundraising efforts and offer community service groups and educators free preview tickets.

While our productions regularly enjoy sold-out performances, ticket sales account for only a portion of our annual budget. As a non-profit organization, we rely on the support of businesses to maintain our ticket prices and subsidize our free and reduced rate Educational Outreach Programs.

We invite you to make The Public Theatre a priority in your corporate giving and join us in enhancing our community.



Each year thousands of students across Maine attend performances at The Public Theatre.

Our Educational programs offer experiences that have been neglected by budget cuts in the Arts and reach students who would otherwise not have the chance to experience live theatre.

Theatre can meet a very important need right now - filling in gaps in education; teaching empathy, listening and teamwork; expanding joy, connection, and self-esteem.

As theatre professionals we are eager to share the gifts theatre can offer with our future generations.

Great Theatre Inspires Our Children

With our goal of engaging audiences of all ages and inspiring meaningful learning through the Arts, we hope to instill in our youngest audience members a lifelong love of theatre and a habit of participating in the cultural life of their community.

STUDENT MATINEE PROGRAM

Since 1993, our Student Matinee Program has served over 107,000 students in almost every county in Maine. For only \$7 per ticket, students and educators attend special matinees held at our theatre during school hours, and participate in post-show discussions with the actors and director. For many, this is a first-in-a-lifetime opportunity that educates and inspires. We also offer complimentary tickets to students and schools in disadvantaged areas who cannot afford the ticket.

LIVE CLASSROOM/VIRTUAL WORKSHOPS

We have expanded our educational programming directly into classrooms, offering all teachers in Maine free virtual or live workshops in imagination building, language skills and character development that can be easily incorporated into their curriculum. Since 2020 over 2200 Students have participated in these FREE workshops.

THE ART OF STORYTELLING

Working in partnership with classrooms throughout the state, this program offers aspiring artists the opportunity to illustrate a story in the public domain that The Public Theatre brings to life on video. We share the final product with our audience, libraries and teachers looking for material for young readers.

CHILDREN'S THEATRE CAMP

Presented in partnership with Lewiston Parks & Recreation and led by professional theatre artists, this inspiring summer program provides children ages 8 to 13 with a fun and engaging environment to explore theatre, develop self-confidence and collaborate with others.

NO TEACHER LEFT BEHIND NIGHT

All Maine teachers are invited to attend a pay-what-you-want preview performance of each production. This expresses our appreciation for the important role educators play in our community and allows them to see, first hand, the experience they can share with their students.

YOUTH TICKET

Our \$15 youth ticket for any child 18 and under, offers families the affordable opportunity to attend professional theatre together, instilling a love of Arts in their children.

FREE THEATRE

The Public Theatre offers complimentary tickets to a number of local groups, half-way houses and service organizations who serve the elderly, infirm, indigent and abused.





With an affordable ticket price and Broadway-quality productions, The Public Theatre attracts over 16,000 audience members from Central Maine and beyond. Investing in The Public Theatre raises your business' profile within the community, while exposing your company to a diverse audience of potential new customers.

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"Throughout my tenure as President & CEO of Androscoggin Bank, support of The Public Theatre was an integral part of our overall strategy to help build a stronger, more vibrant community for the benefit of all the constituencies we served."

—STEVE CLOSSON
*Former President & CEO
Androscoggin Bank*

Great Theatre Means Great Business

When you invest in creativity your brand benefits.

When you support The Public Theatre you will enjoy a wide range of visibility through our extensive marketing plan and then recognition in the theatre.

Depending on your sponsorship level, your Business Benefits can include:

- Verbal Acknowledgement at Performances
- Your Logo on Season Brochure
- Your Logo on Posters
- Your Logo on Direct Mail Show Postcards
- Your Logo or Name on Study Guides
- Your Logo or Name appears in Emails
- Your Logo or Name in Social Media Posts
- Your Name or Logo on our Website - with link to your website
- Your Name listed in Print Ads
- Your Name in press releases
- Ads in our Playbill
- Your Logo or Name on Lobby Video Display
- Your Name in Playbill for Entire Season

You and your clients and employees will enjoy:

- Complimentary Tickets
- Invitations to Opening Night Receptions
- Group Rate Tickets for Your Employees





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The Midvale HS 50th Reunion

SPONSORSHIP OPPORTUNITIES

SEASON UNDERWRITER

Starting at \$10,000 cash / \$12,500 in-kind

Sponsor an entire Public Theatre season through a gift of cash or an in-kind donation

CORPORATE SPONSOR / EDUCATIONAL UNDERWRITER

Starting at \$5,000

Receive all the benefits of a Corporate Sponsor with added recognition as an Underwriter for all of our Educational Programming

CORPORATE SPONSOR

Starting at \$3,000

Sponsor a specific show within the season

YOUNG AUDIENCE SPONSOR

Starting at \$2,500

Sponsor a show for elementary school-age children

YOUNG AUDIENCE CO-SPONSOR

Starting at \$1,500

Co-sponsor a show for elementary school-age children

EDUCATION PARTNER

Starting at \$1,000

Support all aspects of The Public Theatre's Educational Programming

PERFORMANCE HOST

\$350 per performance (multiple performances available)

Sponsor a single performance of a show

SEASON SUPPORTER

Starting at \$250

Your contribution benefits all aspects of our programming and gets recognition all year long

Join us and you'll be in GREAT COMPANY!



Moonlight and Magnolias

WANT TO HEAR MORE?

Please contact us to discuss which of these sponsorship levels will best represent your business.

CONTACT

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Investing in The Public Theatre raises your business' profile within the community, while exposing your company to a diverse audience of potential new customers.

Please join the following businesses and foundations who have provided support for our programming:

Bennett Radio Group



Sun Journal



THE SHUBERT FOUNDATION INC.



Actors' Equity Foundation
Alice's Awesome Adventures
Androscoggin Bank
Andwell Health Partners
Auburn-Lewiston YMCA
Auburn Manufacturing
Austin Associates, CPA
Baxter Brewing Co. & The Pub
Berube's Complete Auto Care
Blue Feather Kitchen & Bar
Budget Document Technology
Butler Bros.
cPort Credit Union
The Canvas of Life Counseling
Carrabassett Coffee Company
CBS 13 / FOX 23
Clover Health Care
Cross Insurance Agency
The Davis Family Foundation
DaVinci's Eatery
DeBlois Electric
Dirigo Federal Credit Union
Evergreen Custom Printing
Evergreen Subaru

Helen & George Ladd
Charitable Corp.
Hilton Garden Inn - Auburn
L/A Children's Foundation
LA Metro Magazine
Lee Auto Malls
Liberty Mutual
Lisa Laliberte State Farm Insurance
Maine Arts Commission
Maine Community Foundation
-Maine Theater Fund
Maine Public
Margaret E. Burnham
Charitable Trust
NAPA Coastal Auto Parts
Norway Savings Bank
Penmor Lithographers
Revolution Mortgage
Schooner Estates
Turner Publishing
Twin City Times
Uncle Andy's Digest
YWCA of Central Maine
VIP Tires & Service

Still

by Lia Romeo

January 30 - February 8, 2026 included in Subscription

Lost love is rekindled in this funny, heartbreakin, sexy and smart story, when a couple who broke up in their 30s reunite in their 60s. But can a "new you" meet an old expectation? What happens when you love someone but now hate what they believe. Second chances are given, secrets exposed, and an avocado goes flying in the Maine premiere of this recent Off-Broadway hit and Outer Critics Circle nominee for Best New American Play. Timely and compelling, you'll be talking about this play all the way home.

Whit's End

by Norm Foster

March 20 - 29, 2026 included in Subscription

From the author of *Lunenburg* and last season's hit, *Halfway There*, comes the US premiere of a hilarious and heartwarming new comedy about love, family and getting married.

When a widowed father summons his grown children home to share some "big news", they arrive in tears convinced he must be dying -- why else would he pay for their plane tickets? But Dad has good news - he's fallen in love and wants everyone to meet her! Whether you're a parent or a child, this laugh-out-loud comedy about the people we love and the people they love, is for you!



DownEast Magazine Readers' Choice Poll

ThePublicTheatre.org
207-782-3200

Grandma Gatewood Took a Walk

by Catherine Bush

May 8 - 17, 2026 included in Subscription

In 1955 at the age of 67, Emma "Grandma" Gatewood told her children she was "going for a walk" and set out with her duffel bag, shower curtain (to keep dry) and a pair of Keds sneakers to walk the Appalachian Trail. Two thousand miles later, she became the first woman to solo hike 14 states from Georgia to the top of Mt. Katahdin in Maine. Don't miss the New England premiere of this true and inspiring adventure celebrating the resiliency of the human spirit and the courage required to walk into the unknown.

Hansel and Gretel

by Tanglewood Marionettes

Saturday, May 30, 2026 sold separately from Subscription

Based on the classic fairy tale by the Brothers Grimm, this beloved story comes to life with dazzling marionettes, music and a colorful set in the shape of a giant storybook. Follow Hansel and Gretel into the woods where they meet a witch and overcome a series of challenges which help them to discover their inner strength and find their way home. **All tickets only \$15!**

Good Vibrations:

A Celebration of The Beach Boys

Sat, Jun 20 & Sun, Jun 21, 2026

sold separately from Subscription

Much more than just your typical tribute band, *Good Vibrations* celebrates the legacy and spirit of the legendary California icons by re-creating all of their classic music and timeless sounds of summer **LIVE** on stage!

This high energy production brings the days of sun, surf and cars vividly back to life with all the famous anthems, surf guitar shreds and ocean-deep harmonies faithfully re-produced right before your eyes and ears exactly the way you remember them.

This is a show guaranteed to have you on your feet, dancin' and singin' along to some of the world's most beloved music. It's time to load up the woody, grab your board and get ready to hit the beach with *Good Vibrations!*